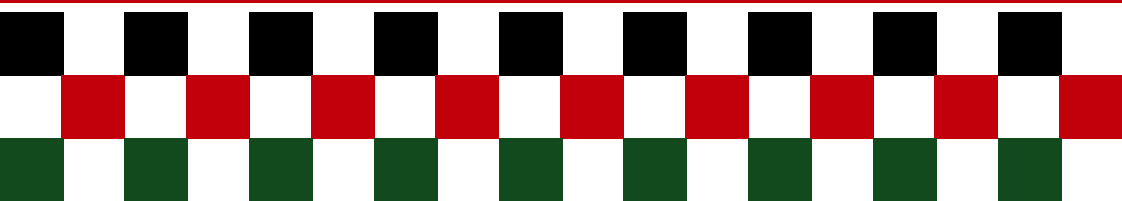
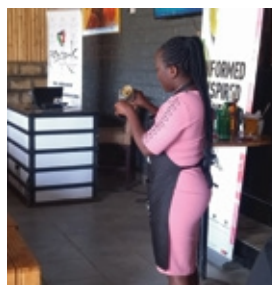




FOR MORE INFO
Contact Eunice Ogea
0714563912
ceo@perakkenya.co.ke



WHO WE ARE

The Pubs, Entertainment and Restaurants Association of Kenya (PERAK) represents investors and operators who run and manage restaurants, pubs and entertainment venues, and its main objective is to bring together operators with a view of resolving common problems in the industry, developing a code of conduct for its members and help members to comply with various regulations governing the hospitality industry. PERAK is a non-political organization in the hospitality and entertainment sector in Kenya.

CORE VALUES

To be a Non Political Organization.

To operate within the legal framework of Kenya.

To foster an ethical environment for the Pubs, Entertainment & Restaurants' Industries.

To uplift industry standards.

CORE PILLARS

1. Policy Advocacy.
2. Membership Services & Networking
3. Research Development & Training.

SELECTED ENGAGEMENTS

1. Consultation on Presidential Royal Tour
2. Consultation on Entertainment Industry Concerns with CS Mutua Alfred.
3. Consultation on noise menace from Night club in Nairobi County
4. Consultation on Amendment of the Kiambu County Alcoholic drink control act.
5. Push for Covid 19 vaccination exercise to our staff
6. Consultation on noise menace from Night club in Nairobi County
7. Consultation on Amendment of the Kiambu County Alcoholic drink control act.
8. Push for Covid 19 vaccination exercise to our staff
9. Engaged **KECOBO (Kenya Copyright Board)** the body that regulates the three music collecting societies **MCSK/KAMP/PRISK**. It was concluded the three bodies to make collections jointly thus issuance of a single invoice bearing the three logos
10. Part of a roundtable meeting with the former inspector general of police Mr. Hillary Mutyambai on misuse of police by MCSK/PRISK/KAMP which lead to withdraw of police force during their music license collection exercise

VALUE PROPOSITION

- Recognized industry and sector association by the government of Kenya and its departments – Ministry of Tourism, Health, Labor, Industrialization; TRA, TF, TRI.
- Constituent member of the Kenya Tourism Federation (KTF)
- Gain consolidated membership database for marketing purposes.
- Enjoy promotional publicity during PERAK's key activities as well as participate in regional meetings and functions.
- Interact with other members at monthly and quarterly local & regional forums
- Support & participate in collective lobbying and advocacy issues beneficial to ordinary members of PERAK.
- Representation on marketing and publicity committee to have representation on publicity activities undertaken by the Association.
- Advertise on Kenya Tourism Board website that markets Kenya to the world.
- Get access to KTF and its members / product offerings and opening to other affiliate partners of PERAK.
- Discounted offers from TPM (Trade Partner Members) on goods and services.
- Purchasing the used cooking oil from the members for the purposes of recycling to bio fuel

Our membership is annually.

- a. Individual entities
- b. Sub county bar and restaurant association
- c. County bar and restaurant association
- d. Trade partners