



## PUBS ENTERTAINMENT AND RESTAURANTS ASSOCIATION OF KENYA

PERAK/APP/FORM/TP&D

### TRADE PARTNER MEMBERSHIP APPLICATION FORM

#### NOTE:

- This application form is applicable to Trade Partner Membership Category which is for companies that offer products and services to Pubs, Entertainment outlets and Restaurants (PERAK MEMBERS) and allied companies.
- The application should be filled in duplicate, one copy to be retained by company and other submitted to PERAK.
- When returning completed application form, please enclose a cheque payable to "PERAK" in settlement of entrance fee and or annual membership fee.
- Attach a copy of your Company's Certificate of Incorporation
- Please note that the information you provide in this form will be treated as confidential.

#### SECTION I: COMPANY CONTACTS

Company Name:.....

Postal Address:..... Postal Code:.....

Physical Address:.....

Telephone Nos.:.....

Fax No.:.....

E-mail Address:.....

Web Site: .....

#### SECTION II: COMPANY DETAILS

1. Nature of Business:.....

2. Physical Location:.....

#### **National Headquarters:**

4<sup>th</sup> Floor Silverpool Offices, Jabavu Lane, Hurlingham, Nairobi

P.O Box 34350-00100 Nairobi

Email: [ceo@perakkenya.co.ke](mailto:ceo@perakkenya.co.ke); [marketingnbi@perakkenya.co.ke](mailto:marketingnbi@perakkenya.co.ke)

[www.perakkenya.co.ke](http://www.perakkenya.co.ke)

3. Principal products and their brand names:

	Services	Principle Clients.
1.		
2.		
3.		
4.		
5.		

4. Which year was the business established:.....

5. Type of Ownership (a) Limited Company, Private/Public.....  
(b) Partnership.....

6. Full names and Nationality of the company Director/Partner at the date of this application

	Full names	Nationality
1.		
2.		
3.		
4.		
5.		

7. Names and contacts of the Managers

	Name	Email	Direct Phone/ Cell
Chief Executive			
Finance Director			
Production Manager			
Export Manager			
Marketing Manager			
Corporate Affairs Manager			
Human Resources Manager			
Administration Manager			
Others			

8. Approximate annual turnover Kshs.....

9. Number of Employees

(a) Permanent:..... (b) Casual:.....

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10. **Structure of Annual Membership Fee for Trade Partners**

Annual membership fee is based on company's turnover as follows:

Table 1:

Annual Turnover	Category	Annual Subs Fee VAT Exclusive (KSh.)
1	2	3
Below 20 million	Bronze	250,000.00
20-500 million	Silver	375,000.00
501 million -1billion	Gold	500,000.00
Above 1 billion	Platinum	1,000,000.00

- Please Tick [✓] the amount you are to pay according to column (4) in Table 1.

- (a) Ksh. 250,000.00 [ ]
- (b) Ksh. 375,000.00 [ ]
- (c) Ksh. 500,000.00 [ ]
- (d) Ksh. 500,000.00 [ ]

**SECTION III: EXPECTATIONS**

What are your expectations from PERAK?

1. ....  
.....
2. ....  
.....
3. ....  
.....

EXPLOIT

PLEASURE

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**CHECKLIST:**

Ensure the following is done before submitting the form:

	Item	Please Tick (✓)
1.	Sections I, II, & III of form completed	
2.	Appropriate cheque for both annual subscription and entrance fees attached as per Section II No. 10	
3.	Copy of certificate of incorporation attached	

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**DECLARATION**

I hereby declare that the information given above is complete and correct.<sup>1</sup>

**Full name:**.....

**Designation:**.....

**Signature:**.....**Date:**.....

*For and on behalf of our company I am applying for membership in PERAK and agree to be bound by its memorandum and articles of association and any rules thereunder, which are now or may at any time be in force; to notify PERAK of any changes in Directors/Partners of our company/firm during the period of our membership*



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<sup>1</sup> Please note that information in Section I and Section II (Nos. 1-3) will be used for PERAK Web site and Directory, the rest is only for PERAK Confidential Database

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